

The number 3 in **D<sup>3</sup>** does not represent the three things we do, but also reflects the support we provide to end-users alongside our vendors and partners. It serves as a supportive example. To ensure all entities have access to a sustainable infrastructure, we must select the best vendors and present them to these entities through our top partners. In this way, we shape the concept of a **D<sup>3</sup>** triangle around the final customers.

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■ **Dominant**

Refers to the context of **D<sup>3</sup>**, it signifies leadership and a strong presence in supporting our partners and vendors.

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■ **Digital**

Refers to our partners requirements. Also it refers to our commitments to understanding of regional digital needs.

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■ **Distribution**

Refers to our vendors. We make sure our partners connect to the pioneer products to make pioneer solutions for their customers.

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means  
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[www.digidisti.com](http://www.digidisti.com)  
[Info@digidisti.com](mailto:Info@digidisti.com)  
(971) 58 388 32 26

**D<sup>3</sup>**  
*Dominant  
Digital  
Distribution*

## D-Offering

### Data Storage & Backup

Data storage & backup solutions involves securely saving copies of critical data to prevent loss due to system failures, disasters, or accidental deletion. These solutions offer various methods such as cloud storage, off-site backups, and on-premise systems to ensure data availability and protection. They are essential for maintaining business continuity and safeguarding valuable information.

**Quantum** **NEXSAN**

### Surveillance & Access Control

Surveillance solutions encompass systems designed to monitor and secure premises using cameras, sensors, and recording devices. These solutions provide real-time video recording feeds, storage, and analytics to enhance security and prevent unauthorized access. They are widely used in both commercial and residential settings for improved safety and crime prevention.

**Paxton Tiandy**

### Enterprise Networking

Networking solutions provide the infrastructure and technologies to connect devices, systems, and users within an organization. These solutions include routers, switches, firewalls, and wireless systems to ensure seamless communication and data transfer. They are essential for optimizing network performance, security, and scalability in both small and large environments.

**H3C**

### Server & Workstation

Server and workstations are critical components for managing and processing data in any business environment. Servers provide centralized storage, access, and management of data, while workstations are high-performance computers designed for demanding tasks such as design, development, and data analysis. Together, they ensure smooth and efficient operations, supporting collaboration and productivity across teams.

**H3C**

### Cable Certification & Testing

Testing and certification solutions ensure that products and systems meet industry standards, safety regulations, and performance requirements. These services involve cable testing procedures to verify functionality, quality, and compliance. They are crucial for building trust, reducing risks, and ensuring the reliability of products in the market.

**AEM AEM**

### Power Back-Up

Power backup solutions provide reliable energy sources to ensure uninterrupted power supply during outages and disruption. These solutions include uninterruptible power supplies (UPS), generators, and battery backup systems, designed to protect sensitive equipment and maintain operations. They are essential for businesses to avoid downtime and safeguard critical systems.

**TECNOWARE**  
ITALIAN POWER SYSTEMS

## D-Definition

**D<sup>3</sup>** is a value-added technology distributor, playing a key role in bridging the gap between innovative technology manufacturers and channel partners across the region with a deep understanding of market needs and a commitment to exceptional customized service. **D<sup>3</sup>** hopes to help markets in these regions leverage technology for growth and efficiency in a rapidly evolving digital landscape.

